

10,000 BIRTHDAY GAME ON 99.9 MORE FM
SPONSORED BY COBORNS
9/18/17 - 10/27/17

Official Contest Rules

1. HOW TO ENTER/PLAY:

NO PURCHASE NECESSARY. This is a "listen and win" contest.

Days, Dates and Times of Contest. Weekdays only – September 18th – October 27th, 2017. In order to play, you must listen to 99.9 More FM each Weekday (Monday – Friday) between the hours of 8 AM and 5 PM during the term of the contest. 99.9 MORE FM reserves the right to extend the contest end date.

How to Play. 99.9 MORE FM will announce a random Birthday (month) two times each weekday. If your birthday matches the month announced, be the 9th caller to 320-253-6673. 99.9 More FM will award a \$25 Coborns Gift Card as a prize just for matching the birthday month. The person calling in to the station to claim the 10K a day Birthday contest prize must be the person with the announced birthday (month); substitute callers (e.g. friends, relatives, co-workers, etc.) are not allowed, except in the case of a disability that prevents the person whose birthday (month) is announced from calling himself or herself, and will result in disqualification at the sole discretion of 99.9 More FM.

2. PRIZES:

Prizes will be awarded two (2) times each day, Monday – Friday only. Prizes can be won each day between the hours of 8 AM and 5 PM daily. A minimum of 60 prizes will be awarded. \$99 will be awarded if both the birthday month and date match. The grand prize of \$10,000 will be awarded if the birthday month, date and year all match. 99.9 More FM reserves the right to change the prize amounts during the term of the contest. A qualified winner must meet the eligibility requirements as set forth in Paragraph 4 of these rules. Each winner is responsible for paying any applicable taxes, including, without limitation, income taxes. A 1099 form will be submitted to all appropriate taxing authorities. Odds of winning are dependent on the number of listeners who have the birthday (month, date and year) announced.

3. CLAIMING A PRIZE:

Winners shall sign an affidavit of eligibility and a liability/publicity release within 15 days of prize notification and return to 99.9 More FM. Failure to comply with this deadline shall be deemed to be the winner's forfeiture of his or her right to claim the prize. 99.9 More FM reserves the right to extend this prize claim period to some other specified deadline in the event of unusual circumstances. If winner cannot be contacted within ten (10) business days of first notification attempt, if Prize or prize notification is returned as undeliverable, or in the event of noncompliance with these Contest rules and requirements, such Prize will be forfeited. Each winner must prove he or she is a qualified winner by presenting identification acceptable to 99.9 MORE FM (e.g., state driver's license; state issued identification card; valid passport with address verification; or birth certificate with social security card and photo identification and address verification). The winner must establish that the birthday (month, day and date) announced is the winner's date of birth as shown on the acceptable identification used by the winner. If the winner cannot prove to 99.9 MORE FM's satisfaction that he or she is the qualified winner, the prize will not be awarded. All unclaimed prizes remain the property of 99.9 MORE FM.

4. ELIGIBILITY:

Individuals must be 18 years or older and residents of Minnesota to be eligible to win. Limit: one winner per household during the duration of this contest. This contest is excluded from 99.9 MORE FM's daily contest rules requiring a 30-day limit per household for winning - this includes Morning Show contests, Impossible Question, Website contests. Employees of 99.9 MORE FM and Coborns or its affiliates, or any of their subsidiaries, and their immediate families, are not eligible to enter. Anyone participating in this contest or claiming a prize in this contest in violation of these rules will be disqualified from winning a prize in this contest. You must personally call in yourself to be eligible to win a prize in this contest and 99.9 MORE FM reserves the right to take any actions it feels may be reasonably necessary in order to verify that the person calling in is the correct person. Substitute callers (e.g. friends, relatives, co-workers, etc.) are not allowed, except in the case of a disability that prevents the person whose birthday (month, day and date) is announced from calling himself or herself, and will result in disqualification at the sole discretion of 99.9 MORE FM. 99.9 MORE FM decisions in this regard shall be final.

99.9 MORE FM reserves the right to refuse awarding the prize in the event of non-compliance with the promotion's rules, fraud, misrepresentation, or counterfeit, illegible or altered identification. 99.9 MORE FM may discontinue the contest at any time without notice. 99.9 MORE FM may also at any time and without notice change the prizes to be awarded in this contest.

5. RELEASE; CONSENT TO USE LIKENESS, VOICE AND ADDRESS:

Winners must execute an affidavit of eligibility. The winners (a) agree to release 99.9 MORE FM and Sponsors (including their subsidiaries, affiliates, parent or related companies) from any and all liability, claims, damages and actions arising directly or indirectly out of or sustained in connection with the awarding or acceptance of the prize(s), and (b) consents to the use by 99.9 MORE FM (Lite Rock 99.9) for promotional purposes of his or her likeness, voice (including a recording of the winner's telephone call to the station) and/or address (city/state) without any additional compensation. By calling in to participate in this contest, each participant acknowledges that he or she is aware, or may be presumed to be aware from the circumstances of the conversation, that his or her telephone conversation may be or likely will be broadcast, whether live (simultaneous with its occurrence) or recorded for later broadcast. By participating in this contest, each participant agrees to the application of these official rules.

6. WINNER LIST:

For a list of winners (names only), send a self-addressed, stamped envelope before October 20, 2015, to Winners List, 10K a day Birthday Contest, 99.9 MORE FM-FM, 619 West St. Germain Street, St. Cloud, MN 56301.

7. MISCELLANEOUS:

Decisions of 99.9 MORE FM-FM concerning any and all matters with respect to this contest shall be final.

Contest void where prohibited or otherwise restricted by law. Prizes are not transferable or exchangeable. Prizes must be accepted in their entirety. 99.9 MORE FM reserves the right to change the prize values at any time. If the sponsors determine in their sole discretion that the integrity or fairness of this contest has been corrupted in any manner, the sponsors reserve the right to terminate the contest and to select a winner from among entries legitimately received prior to termination.

99.9 MORE FM is not responsible for printing errors in the contest materials or these rules. 99.9 MORE FM is not responsible for delays attributable to webcasting, telephone line unavailability, busy signals on the contest line, operator interference, technical or atmospheric conditions that disrupt the completion of the phone call, telephone system malfunctions, or any other telephone problems which may or may not result from this contest.